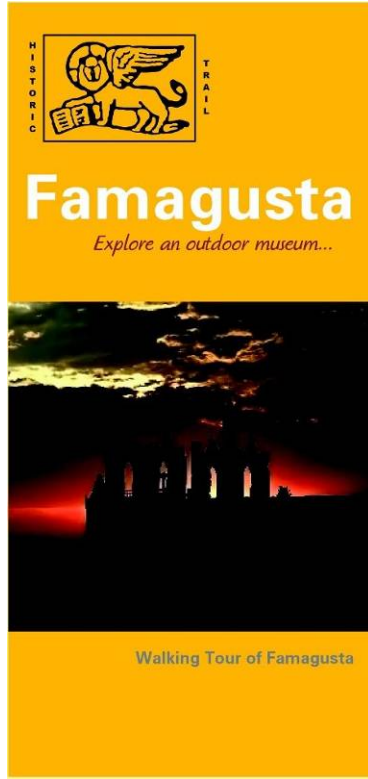


23 May 2008

**Famagusta, Explore an Outdoor Museum...
“Walking Tour of Famagusta” Unveiled Today**



A tourist guide is being unveiled today that promotes the rich and fascinating *outdoor museum* that is Famagusta’s walled city. It is being launched in honor of International Museum Day whose theme this year is “Museums as agents of social change and development”. The **Famagusta Historic Trail** is a walking tour of Famagusta within the walls. The brochure is complete with a detailed site and street map, descriptions of significant historical sites and ruins, and a historical overview of Famagusta’s inhabitants through the ages. This brochure was developed by the Supporting Activities that Value the Environment (SAVE) Project to highlight Famagusta’s unique place in the region’s history and to increase awareness of residents and visitors alike regarding the importance of preserving its rich cultural heritage for future generations. The motto of the International Council of Museums, which created International Museum Day in 1977, is “*Museums are an important means of cultural exchange, enrichment of cultures and development of mutual understanding, co-operation and peace among peoples*”. The Famagusta Historic Trail outdoor museum guide seeks to be a tool to achieve this same objective for Cyprus.

The brochure is available at major tourist sites and offices as well as select Famagusta merchants. It is also available directly from SAVE or on-line for download at www.save-irg.com. Additional information on Famagusta’s cultural heritage sites can also be found on the SAVE Cultural Heritage Database website at www.save-cyprusheritage.com. SAVE works to build local capacity to better protect and manage Cyprus’ natural and cultural resources. It is funded by the United States Agency for International Development (USAID).

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